

TACAMO Community Veterans Association (TCVA)

Volunteer Position: Social Media Manager



TCVA is seeking a creative and experienced Volunteer Social Media Manager to help grow our online presence and connect the TACAMO community worldwide. This role will manage TCVA's Facebook, LinkedIn, Instagram, and future TikTok platforms by creating engaging content, promoting events, preserving TACAMO history, and increasing community engagement.

Responsibilities

- Develop and manage TCVA social media campaigns.
- Create written, graphic, and video content for:
 - TCVA news and announcements
 - Hall of Fame nominations
 - Scholarships
 - WireOut and reunion events
 - Paraloft merchandise
 - TACAMO history and veteran stories
- Respond to comments and messages in a timely, professional manner
- Maintain a positive and respectful online community
- Collaborate with TCVA committees to ensure consistent messaging and branding
- Monitor engagement and analyze campaign results
- Assist the TCVA Board and committees with social media best practices
- Establish and manage TCVA Instagram account

Platforms Managed

- TCVA Facebook Page
- TCVA Veterans Group
- VQ-3 Community
- VQ-4 Community (New)
- TACAMOPAC Crew 4 Page and Group
- LinkedIn and Instagram



Qualifications

- Experience managing social media accounts
- Ability to create engaging written and visual content
- Understanding of social media analytics and audience growth
- Strong communication skills and attention to detail
- Interest in supporting veterans and preserving TACAMO history

Time Commitment

- Approximately 2 to 5 hours per week with flexible scheduling. Additional support may be needed during major TCVA events.

Interested in volunteering?

Apply here: <https://forms.gle/HYAeKrgfESqPdmj27>